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## What advice do property industry leaders wish they had received at the start of their careers?

To mark this year's International Women's Day on 8th March, PrimeResi asked female leaders from across the property sector to share a piece of advice they wish they had received when starting their careers.

The responses from some of the UK's top real estate agents, designers, developers, marketers and lawyers were in equal measure powerful, heartfelt and inspiring – urging their younger selves to trust those gut instincts, refuse to be invisible, and remember that originality is cool, so stop trying so hard to fit in.

Words for life for the next generation of property pros, and truly invaluable insights for all of us.

 **Talk to strangers more**

**Anna Barker**  
*Director and Co-Founder at R3Location*



"My advice would be to talk to strangers more – networking is so valuable, and your greatest opportunities often come from those you don't yet know. I'd also say that being successful isn't about being the smartest, best dressed, or hardest working, it's about being genuine, approachable, and embracing a 'we, not me' mindset.

"It's also so important to follow your instincts, and to not be afraid to say 'no' to opportunities that you feel aren't the right fit. In these situations, it helps to be bold enough to be honest and explain why it's not right for you, and to always ensure to keep the door open for any future discussions."

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A note to my younger self